

4–8 May 2020



Meeting Point Pumps

Hall B1



6. Meeting Point Pumps

After a very successful IFAT 2018, DdV media international, publisher of the trade journal Pumpe DE, is again organizing a highly interesting platform for pumps and pump systems in the heart of Pump Hall B1 in 2020 with **Meeting Point Pumps**.

The **Meeting Point Pumps** offers an informal atmosphere of communication that focuses on sharing information – the meeting point for all from research & development, production and product buyers.

All the options offered at **Meeting Point Pumps** have been well established and have been well received by visitors to the pump hall:

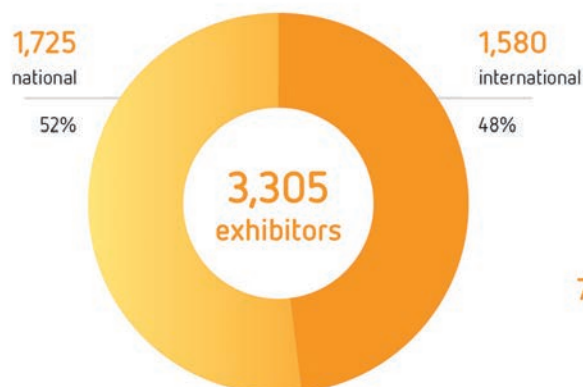
- The **seminar programm** was consistently well attended.
- The '**Business Points**' have proved their worth. The participating manufacturers enjoyed a very positive response and successful completion of the trade fair.
- The **broschures** being layed out aroused great interest among the visitors.

As an independent, shared meeting place, the **Meeting Point Pumps** adds real value to visitors and exhibitors at the Pump Hall.

Benefit of the Meeting Point Pumps at the IFAT. Your advantages:

- IFAT is the world's leading trade fair for water, wastewater, waste and raw materials
- optimal positioning in the new pump hall B1
- great internationality of exhibitors and visitors
- high quality of the visitors
- excellent hospitality
- announcement about the trade journal Pumpe DE in print and online (website and newsletter)

Dynamics and expansion of the market
The 2018 exhibitor figures



Increasing, global potential
The 2018 visitor figures



Offer Meeting Point Pumps

- Printed information in the form of brochures or DVD / CD



- Use this opportunity as a platform to **inform** visitors about your company or products. The illustration of your company logo at **Meeting Point Pumps** is included.

Note: You can only book a seat if you are an exhibitor at IFAT.

- Seminar area for product and application presentations on current topics

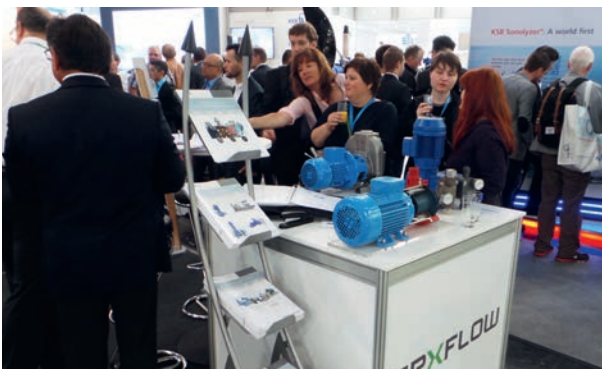


- Participate in our highly successful **seminar program** and reach an interested specialized audience

„The Meeting Point Pump has been firmly established at IFAT for many years. It's a great way to showcase product innovation and highlights. Also in 2020, we are looking forward to being here with daily changing presentations.“ Marcus Nepl, Wilo SE



- **Business Point**



- Be there with your „**Business Point**“, a compact presentation unit. Included are a pedestal with your logo, a bar table with bar stool and brochure rack.

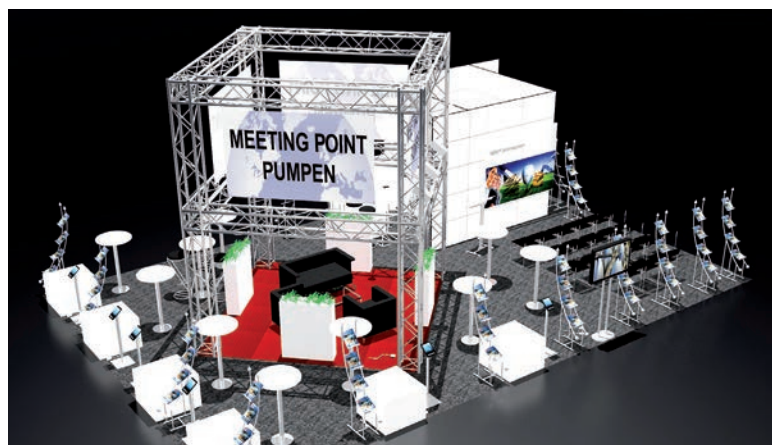
„In our opinion, IFAT is developing more and more into a ‚pump fair‘, not just for wastewater. The Meeting Point Pumps are great for having good conversations and getting new leads.“ Bernd Hofmann, Head of Sales & Marketing, Ebara Pumps Europe



- Special edition Pumpe DE and Newsletter Pumpe DE Online

PUMPE DE

- At the IFAT 2020, we bring a **special issue** in Pump DE with all important information about the fair and participants in the Meeting Point Pumps. In addition, your target group will be informed ahead of time about Ifat and Meeting Point Pumps through our biweekly Newsletter.



Cost of the offers on the Meeting Point Pumps to the IFAT 2020

Printed information in the form of prospects or brochures at the Meeting Point Pumpen	550,- € pro prospect/broschure or DVD/CD for the whole week, including placing your logo
Seminar area for application and product presentations	975,- € per seminar
Business Point	5.550,- € *
Special issue Pumpe DE	Please refer to our Mediadates or contact us for a quotation

If you would like to use more than one of the above mentioned options, ask for our package offer.

** excluding the obligatory communication contribution of the Messe M黱schen*

• Contact

Seminar programm

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Pump DE & Meeting Point Pumps: optimal synergy effects from trade journal, online appearances and international trade fairs